

2021 Big “I” Faces Video & Stills Instructions



You want to be
seen by your
peers?

Ok let's get creative and have some fun. We are putting together a video for the upcoming 2021 Big "I" Virtual Legislative Conference broadcast and **WE NEED YOU!**

We have setup various scenarios for you to shoot and we ask you to submit as many as you can by **THURSDAY, APRIL 1, 2021.**

Please read through the instructions. There is a very easy way to submit your files found on the last page of this document.

READY... AND... ACTION!!!



SHOOTING VIDEO

All videos should be shot in **HORIZONTAL MODE** (landscape)... NOT vertical (portrait mode).

Original video files are required (without file conversion).

Record each video separately (start the camera, record the video, stop the camera).

The sky's the limit -- you can record and upload as many takes as you wish.

It's best if you can have someone film you or mount your phone in a way so that you are not the one holding and making a selfie video.



HORIZONTAL MODE
LANDSCAPE

TIPS & GUIDELINES

HOLD STILL - Place your camera in a stationary position at eye level while recording.

GOOD LIGHT - Record in a place that has even lighting avoid direct sunlight, windows, or a bright light source.

SIMPLE BACKGROUND - Shoot your video in front of a simple background - the simpler, the better.

LOOK AT THE CAMERA - Don't forget to look at the camera.

QUALITY CONTROL - Please watch your video after you record it to make sure you're happy with the way it looks.

HAVE FUN - It doesn't have to be perfect. Smile & have fun!



IDEA - VIDEO #1 YOUR PORTRAIT

Look directly at the CAMERA with a cheerful expression for about 10 seconds.

THEN..

You can wave, smile or laugh... basically, you be you... just keep the love going for 10 seconds.

THEN...

Record yourself with a relaxed, thoughtful expression (no smiles) for another 10 seconds.



IDEA - VIDEO #2 SAY YOUR NAME

Look **DIRECTLY** at the **CAMERA** with a cheerful expression for about **5 seconds**.

THEN...

HOLD UP A WHITE CARD with your first name. (print your name with a marker by hand)

Fill the frame with the card for about 3 seconds.

THEN...

FLIP THE CARD OVER to reveal where you are now.

(print the name of your city on the back of your card).



IDEA - VIDEO #3 THE OUTDOORS!

We know everyone has been home a lot more than usual but what is your favorite place outside the house?

This could be your backyard.

FACE the **CAMERA** and record an expression for **5 seconds**.

THEN...

Turn the camera **UPWARDS**, filling the frame with blue sky... get **5 seconds** of video.



IDEA - A PHOTO YOUR PORTRAIT

Look directly at the CAMERA with a cheerful expression for about **TAKE A PHOTO**

PHOTO #1
FUN SHOT BY YOURSELF

PHOTO #2
FUN SHOT WITH FAMILY





UPLOAD
YOUR VIDEOS &
PHOTOS

DUE THURSDAY, APRIL 1, 2021

PLEASE SEND YOUR VIDEOS & STILLS TO THIS LINK [HERE](#)

You can upload videos and stills directly from your smartphone or computer.

If you have ANY QUESTIONS AT ALL; please email Susan Nester (susan.nester@iiaba.net). Please make the subject “**2021 BIG I FACES**”

